



Smugglers' Notch Area Chamber of Commerce and Cambridge Artists and Entrepreneurs to Consolidate Efforts

Both business organizations will work together to better serve member businesses and the community at large

Cambridge, VT March 24, 2014 – Smugglers' Notch Area Chamber of Commerce (SNACC) and Cambridge Artists and Entrepreneurs (CAE), both local non-profit groups serving the community, have reached an agreement in principle to combine the efforts of their two groups. CAE will now serve as a new committee of the existing Chamber of Commerce.

The CAE directorate will lend their expertise in digital outreach and community engagement to the combined effort; bringing with them the very successful Business Speaker Series, CambridgeVT.com website, and The Cambridge Connection free public Wi-Fi zones. These community leaders will join SNACC as members, and together work to consolidate current programs and membership of both. Details of the arrangement are currently being formalized with final implementation expected at the annual SNACC meeting in May.

About Smugglers' Notch Area Chamber of Commerce (SNACC)

The Smugglers' Notch Area Chamber of Commerce is a non-profit, all-volunteer organization devoted to area promotion and community support in northwest Lamoille County. Membership dues are kept affordable and our volunteer structure results in all chamber funds being spent on our mission – there are no paid employees. Group supplemental insurance programs are available to members, as is no-charge membership in our LocalFocus gift certificate program.

About Cambridge Artists and Entrepreneurs (CAE)

Cambridge Artists and Entrepreneurs (CAE) is a non-profit group of local business representatives founded in 2010. The group's dual mission is to market Cambridge, Vermont including Cambridge Village, Jeffersonville, and the Smugglers' Notch Recreation Area to visitors near and far as well as bring together local business representatives to collaborate and enhance business opportunities in the community.